

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2425123 /		<u>Alt Order #</u> WOC13453119
<u>Advertiser</u> Pillen For Governor		<u>Original Date / Revision</u> 02/17/22 / 02/17/22
<u>Contract Dates</u> 02/21/22 - 02/27/22	<u>Estimate #</u> 2905	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 450.80
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 303	<u>Product 1/2</u> 405
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 589010	

And:

AxMedia
800 W 47TH Street Suite 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	02/21/22	02/25/22	Morning News Show	6:00 AM-7:00 AM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	11111--				5	\$250.00	5.40			
N 2	WOWT	02/21/22	02/25/22	Today Show	7:00 AM-9:00 AM		:30				NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	11111--				5	\$275.00	6.90			
N 3	WOWT	02/21/22	02/26/22	Weekend News Sa	7:00 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	-----1-				1	\$100.00	5.30			
N 4	WOWT	02/21/22	02/27/22	Su Today	8:00 AM-9:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	-----1				1	\$150.00	5.30			
N 5	WOWT	02/21/22	02/25/22	Today Show II	9:00 AM-10:00 AM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	11--1--				3	\$100.00	5.50			
N 6	WOWT	02/21/22	02/25/22	Midday News	11:00 AM-12:00 PM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	-11-1--				3	\$100.00	9.10			
N 7	WOWT	02/21/22	02/25/22	M-F 3p-4p	258p-4p		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	1--11--				3	\$70.00	3.80			
N 8	WOWT	02/21/22	02/25/22	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	11111--				5	\$350.00	14.80			
N 9	WOWT	02/21/22	02/24/22	News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	-111---				3	\$350.00	10.30			
N 10	WOWT	02/21/22	02/26/22	News @ 5p Sa			:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	-----1-				1	\$300.00	22.50			
N 11	WOWT	02/21/22	02/27/22	News @ 5p Su	5:00 PM-5:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	-----1				1	\$250.00	16.40			
N 12	WOWT	02/21/22	02/25/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30				NM	3	\$975.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	11--1--				3	\$325.00	14.80			
N 13	WOWT	02/21/22	02/25/22	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	--111--				3	\$375.00	11.20			
N 14	WOWT	02/21/22	02/26/22	News @ 10p Sa	10:00 PM-10:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	-----1-				1	\$350.00	16.20			
N 15	WOWT	02/21/22	02/27/22	News @ 10p Su	10:00 PM-11:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	-----1				1	\$250.00	9.00			
N 16	WOWT	02/21/22	02/25/22	The Tonight Show	10:35 PM-11:35 PM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	-1-11--				3	\$150.00	5.80			
N 17	WOWT	02/21/22	02/24/22	Thursday Prime Hr 1	6:57 PM-8:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	---1---				1	\$350.00	12.30			
N 18	WOWT	02/21/22	02/21/22	Monday Prime 2 Hour	7:00 PM-9:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	1-----				1	\$450.00	11.00			
N 19	WOWT	02/21/22	02/22/22	Tuesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	-1-----				1	\$550.00	8.60			
N 20	WOWT	02/21/22	02/23/22	Wednesday Prime Hr 1	6:57 PM-8:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	--1----				1	\$750.00	11.60			
N 21	WOWT	02/21/22	02/23/22	Wednesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	--1----				1	\$750.00	9.70			
N 22	WOWT	02/21/22	02/21/22	Monday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/21/22	02/27/22	1-----				1	\$500.00	5.90			
Totals										450.80		48	\$13,535.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 - 02/27/22	48	\$13,535.00	(\$2,030.25)	\$11,504.75
Totals	48	\$13,535.00	(\$2,030.25)	\$11,504.75

Signature: _____ Date: _____

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